

# Pre-Launch event report – Hub Coordinator

## Comune di Appignano Del Tronto CoApp

Venue	CoApp Hub
Date	13/04/2019
Duration	3 hours
Type and number of stakeholders involved and role in the event	stakeholders involved <b>Local Food:</b> Cantina Sesi- Azienda agricola Mari Anna Maria- Agriturismo Conca D'Oro-Pasticceria Oneiroi- Adesso pasta di Alessi Cinzia- Oleificio Stipa- Panificio Allevi-Zafferano De Lu repa'- Azienda agricola Valle San Martino-Agriturismo Il Gigante  <b>Art and Festivals-</b> Alessi ceramiche- Laboratorio Minimo teatro-Local citizens  <b>Resilience:</b> Local citizens – Ordine Geologi Marche (public organisation) University of Camerino University- Oratorio I Discepoli di Emmaus  <b>Pilgrimage-</b> Centro Studi Francesco D'Appignano (no-profit cultural association)  <b>Landscape</b> Natura Viva  <b>Migrants</b> Unitalsi
Total number of participants	56
Number of female participants (indicative)	31
Number of male participants (indicative)	25
Number of disable people, if applicable	0
Number of migrants, if applicable	0

### Agenda of the event

Please include the agenda of the event.

16.30 Introduction - Sara Moreschini Mayor of Appignano Del Tronto Municipality

16.45 Project presentation Antonella D'Angelo RHH Coordinator

17.15 Presentation of the activities that will involve the stakeholders Gianluca Vagnarelli Ruritage Project Manager

17.45 Q&A

18.15 Social dinner

**Photos of the event**

Please provide some pictures from the event (making sure you comply with GDPR regulations)



















## Event assessment

Overall how would you rate the success of this specific event? (*mark only one option*)

- Very successful
- Fairly successful
- Not too successful
- Not successful at all

Please briefly describe the event including:

### Main messages/lessons you take with you

### Key results achieved and specific comments made by members of the Hub

The event had the purpose of better illustrating the complete project to the stakeholders. At the beginning, Mayor Sara Moreschini illustrated the importance of the project for the Appignanese community and its genesis. Then the hub coordinator Antonella D'Angelo explained all project details, in particular clarifying the systemic areas and the actions of interest for the municipality. Finally, Gianluca Vagnarelli detailed the methods for involving stakeholders and the activity plan that will concern them. During the discussion, we identified the two local stakeholders who will attend the Crete meeting through a participatory procedure. Lessons learned: in order to guarantee Ruritage project success, it is essential to continue to maintain a very close relationship with stakeholders. For this reason, we have also announced the start of one-to-one meetings with the stakeholders, in the coming weeks. During the social dinner, the dialogue with citizens and stakeholders continued friendly.

Please briefly describe **main success and difficulties** related to this specific event, if any. Please provide suggestions for similar or future events (including improvements you would like to apply in the next events you will organize).

#### Main success:

The best result was to have better clarified to stakeholders the importance that Ruritage project can have for fostering local development and, certainly, they came out of the initiative with a higher level of awareness than before.

#### Difficulties:

Difficulties in involving more citizens.

#### Challenge:

The challenge for the upcoming events will be to further expand participation not only to stakeholders, but to the whole Appignanese community.