

1. Annex I: Launch event report – Hub Coordinator

Comune di Appignano del Tronto - CoApp

Venue	Appignano Ruritage HUB
Date	16 June 2019
Duration	3h
Type and number of stakeholders involved and role in the event	2 institutions 10 companies 3 universities 1 bishop 4 associations
Total number of participants	155
Number of female participants (indicative)	86
Number of male participants (indicative)	69
Number of disable people, if applicable	5
Number of migrants, if applicable	7

Agenda of the event

Please include the agenda of the event



INAUGURAZIONE
HUB — PROGETTO RURITAGE
UN LUOGO DEL CUORE E DELL'INNOVAZIONE

DALLE 18.30
DOMENICA 16 GIUGNO

PRESSO
EX ASILO
APPIGNANO DEL TRONTO (AP)

PROGRAMMA

INIZIO ORE 18.30

SALUTI ISTITUZIONALI

SARA MORESCHINI
SINDACO DI APPIGNANO DEL TRONTO
ANNA CASINI
VICEPRESIDENTE DELLA REGIONE MARCHE

INTERVENTI

—
SIMONA TONDELLI
UNIVERSITÀ DI BOLOGNA
ANTONELLA D'ANGELO
COMUNE DI APPIGNANO DEL TRONTO
MASSIMILIANO FAZZINI
UNIVERSITÀ DI CAMERINO

—
ARTIGIANATO LOCALE
E DEGUSTAZIONE DI CIBO RURALE
DEI PRODUTTORI APPIGNANESI



Photos of the event





Event assessment

Overall how would you rate the success of this specific event? *(mark only one option)*

- Very successful
- Fairly successful
- Not too successful
- Not successful at all

Please briefly describe the event including:

Main messages/lessons you take with you

Key results achieved and specific comments made by members of the Hub

The most important **key result** achieved is the fact that Appignano del Tronto had the possibility to understand Ruritage project through something tangible: the new HUB that will be a place open – in addition to the project meetings – to any kind of community event/activities.

The second **key result** achieved is the involvement of local stakeholders in preparation and execution of the HUB inauguration. Thanks to the possibility to present them and their products, in the context of the HUB inauguration, they felt better involved in the Ruritage project.

About **comments**, we had a lot of people from Appignano del Tronto attended the HUB inauguration but not so many from neighbouring villages. Consequently, in the future we have to work to spread the relevance of the Ruritage project also for the whole territory (province of Ascoli Piceno).

Please briefly describe **main success and difficulties** related to this specific event, if any. Please provide suggestions for similar or future events (including improvements you would like to apply in the next events you will organize).

The **main success** of the event was the large participation of local community. More than 150 people attended the Hub inauguration.

The **main difficulty** was the practical organization of the HUB inauguration because we had to finish HUB renovation and, at the same time, to manage the role of the local stakeholders in the event.